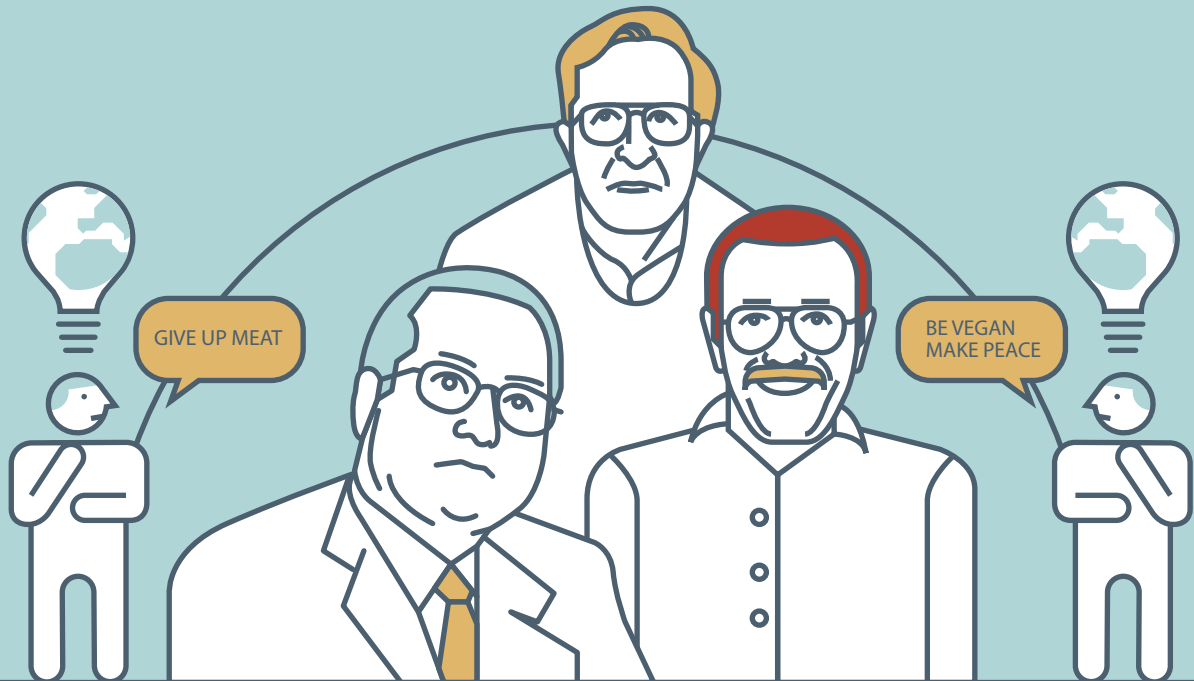


# FORWARD THINKERS



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# FORWARD THINKERS

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# INTRODUCTION

Several leading figures have spoken out against food business-as-usual. Their sentiments are now gaining more traction; the movement has begun.



## GIVE UP MEAT TO HALT CLIMATE CHANGE

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“People should give up eating meat to halt climate change... meat is a wasteful use of water and creates a lot of greenhouse gases, it puts enormous pressure on the world’s resources. A vegetarian diet is better... it’s important that people think about what they are doing and that includes what they are eating” - Lord Stern

*The Telegraph*



## LORD STERN

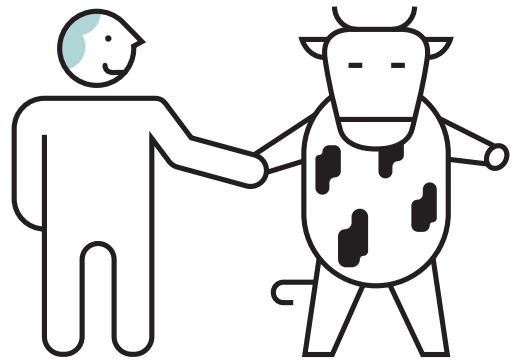
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Nicholas Herbert Stern, Baron Stern of Brentford, Kt, FRS, FBA is a British economist and academic. He is IG Patel Professor of Economics and Government, Chair of the Grantham Research Institute on Climate Change and the Environment at the London School of Economics (LSE), and 2010 Professor of Collège de France. Since 2013, he has been President of the British Academy

# THE FUTURE OF SOCIETY IS MORALLY VEGETARIAN

“If society continues to develop without catastrophe on something like the course that you can sort of see over time, I wouldn't be in the least surprised if it moves toward vegetarianism and protection of animal rights. In fact, what we've seen over the years, and it's hard to be optimistic in the twentieth century, which is one of the worst centuries in human history in terms of atrocities and terror and so on, but still, over the years, including the twentieth century, there is a widening of the moral realm, bringing in broader and broader domains of individuals who are regarded as moral agents.”

Noam Chomsky



## NOAM CHOMSKY



Noam Chomsky is an American cognitive scientist, psychologist, linguist, philosopher, logician, political commentator, social justice activist, and anarcho-syndicalist advocate. Often described as the "father of modern linguistics," Chomsky is also a major figure in analytic philosophy. He has spent his entire career at the Massachusetts Institute of Technology (MIT), where he is currently Institute Professor Emeritus. He is widely considered a prominent cultural figure, and was voted the "world's top public intellectual" in a 2005 poll.

# PHILIP WOLLEN

## LIVESTOCK FARMING TAKES FOOD FROM THE WORLD'S POOREST



“When I travel around the world, I see that poor countries sell their grain to the West while their own children starve in their arms. And we feed it to livestock. So we can eat a steak? Am I the only one who sees this as a crime? Every morsel of meat we eat is slapping the tear-stained face of a starving child. When I look into her eyes, should I be silent? The Earth can produce enough for everyone’s need. But not enough for everyone’s greed”

Live Learn Love Eat, 2012

Philip Wollen OAM (born 1950) is an Australian philanthropist. He is a former Vice-President of Citibank and was also General Manager at Citicorp. Wollen became a vegan following his departure from Citibank and is a prominent member of the animal rights movement. He conducts intervention programs to rescue abused animals and funds outreach programs that promote animal welfare and abstinence. At age 34, Australian Business Magazine named him in the "Brightest and Best" top 40 headhunted executives in Australia. In 2005 he received the Medal of the Order of Australia and in 2007 he won the Australian of the Year (Victoria) award. In 2012 he was made an Honorary Fellow of the Oxford Centre of Animal Ethics, UK. In 2014 he received the University of Adelaide Distinguished Alumni Award.



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